

PAGE 1 : HOMEPAGE/EN

On the design draft

Services

Be at your best for every occasion.

NAHER connects you to high skilled hair professionals to offer you a unique experience.

NAHER WOMEN

Touch up, blowout or haircut at your fingertips...

NAHER MEN

Enjoy haircut and beard treatments in your world.

NAHER EVENTS

The host, the guest or...the bride? Feel empowered for every life milestones.

NAHER BUSINESS

In need a team of qualified studio hairdressers for a photo shoot, a film shooting, a TV show?

PAGE 2: HOW IT WORKS

A NEW BOOKING SOLUTION FOR HAIR SERVICES

The NAHER App is beauty on demand. With the push of a button, The NAHER App delivers hair experts to your front door. Offering services that range from a styling, to haircut, or just a simple blow dry. There's no need to leave your house. We bring the salon to you.

SERVICES

1. Select your service, time and location

NAHER provides a wide array of services for women and men from 6am to 11pm everyday of the week including holidays.

2. Get ready

Get ready on time: wash your hair. Booked a touch up? No hair wash, just wait for us then.

3. Enjoy NAHER experience

Embrace fully the NAHER experience: get a great style and have a wonderful, fun and relaxing time.

THE NAHER DIFFERENCE

- Trusted

High skilled hair stylists carefully selected by NAHER Chief Creative Officer.

- Convenient

A seamless booking and payment process for more flexibility and efficiency.

- Consistent

A reliable service based on a 20-hour training for every hairdresser.

- Professional

An efficient and reliable service based on an innovative booking solution.

ONLY THE BEST HAIR STYLISTS FOR YOU

NAHER has implemented a comprehensive background check of all hairstylists willing to serve NAHER clientele in addition to a careful selection of the stylists under the supervision of Alban Travia, NAHER Chief Creative Officer, who is considered as one of the most recognized hairdressers in Paris in the fashion and entertainment industry.

We developed a training program to guarantee that every single NAHER hairdresser client will benefit from a high-end service. The NAHER program will consist in a 20-hour training including know-how and etiquette.

PAGE 3: SERVICES

NAHER serves both individual and businesses through customized mobile apps that will meet every client's needs providing both individual hairdressers as well as teams of hairdressers in real time or in advance.

Women: no changes except the prices and time

Touch up: 30 min. 39€

Blowout: 45 min. 55€

Haircut: 60 min. 75€

Men: Enjoy the ultimate convenience of having expert hair stylists come directly to you! Enjoy a high quality barber shop experience for haircuts and shave or beard trim in the comfort of your own home or office.

- Haircut: a fashionable, a classic or a crew cut to fit the structure of your face shape and hair. 30 min. 45€
- Haircut & Beard: maintain or shape your beard, moustaches and goatees in style. 40min. 65€

EVENT:

Remove “Packages can be customised to suit exactly what you need and come in within your budget.”

Event styling: 139€

Bride Styling options:

- Bride only: 199€
- Bride + Bride’s mother: 299€

NAHER BUSINESS

... Online retailers, hotels, fashion shows, film shootings, magazines, festivals, commercials, etc. NAHER will connect you with the utmost professional team.

NAHER collaborates with the best hairdressers and studio hairdressers to meet every NAHER Business clients’ needs. Our stylists are highly experienced and used to these professional projects ensuring the utmost professionalism.

In the form, please remove “choose your tier”, we will start with one tier only.

PAGE 4: OUR STORY

Today, our lives are driven by the scarcity of time and the power of image. Our *me-time* has dramatically decreased over the last decade. NAHER was created with the desire of giving back to woman and men some time to relax while respecting their busy schedules and making them feel empowered.

NAHER aims at meeting the hair clientele new consumption patterns while bringing a glam touch to a service that needs to be considered with the same level of attention as the rest of the beauty industry.

PHILOSOPHY AND SERVICE PROMISE

The NAHER team aspire to enhance every women and men’s beauty. Our rockstars hairdressers create for you the most exclusive unique and relaxing experience. It’s empowering. It’s fun. It’s glamorous.

When you are in the mood, bring your friends in. We laugh, dream, gossip in the coziest place: yours. You’re wonderful. Change your hair, boost your mind, nourish your soul, reveal your true self.

TEAM

Julie Meneret Founder & CEO

A French entrepreneur, art advisor and philanthropist, Julie Meneret lives in New York where she has developed an international clientele of high-end art collectors and a deep knowledge of the art and luxury industry. A graduate from the highly acclaimed HEC Paris and the University Paris II-Assas with a Master's Degree in Business and Law, Julie is constantly imagining,

designing and thinking through ideas that relate to creating things, adding value to existing systems in order to improve them.

Alban Travia, Co-founder & Chief Creative Officer

Known for his professionalism and his fashionable vision of Women, Alban Travia, originally from the French Riviera, is a Parisian hair-stylist.

Head Hair-Stylist of the highly acclaimed Director and Choreographer Kamel Ouali's shows, his work, noticed and appreciated by the greatest, has made him one of the artists the most sought-after in The French capital.

Many French and International celebrities (Eva Longoria, Isabelle Adjani, Selena Gomez, Felicity Huffman, Kenji, Amel Bent, Jennifer, Elisa Tovati, among others) entrust their image to Alban. Always on the outlook for new trends, Alban Travia travels the world in search of inspiration in order to improve his « savoir faire » and to offer new creations.

PAGE: Become a hairdresser

WHY YOU SHOULD WORK WITH US

Gain new clients and build a long term relationship with a loyal clientele.

1. Be independent, organize your schedule at your convenience.
2. Make more money by optimizing your schedule through the NAHER technology.

HOW IT WORKS

Two options for a full flexibility!

Get online and work on demand accepting only real time requests when you want to make extra hours.

...Or work on a regular basis with NAHER accepting in advance booking on time-slots you have previously selected. Even there, you are fully in control of your schedule. Change your availability at your convenience as long as there is no booking.

Want to be part of NAHER BUSINESS? Work with the greatest companies based on a half day/full day basis.

HOW TO GET STARTED

1. Submit an application online. Our team will be in touch with you shortly.
2. Tell us more about you in an in-person interview based on NAHER's selective admission protocol.
3. Attend NAHER 20h-training to become familiar with NAHER's spirit and technology.

REQUIREMENTS

NAHER is looking to collaborate with experienced, high skilled and professional stylists. A sense of humour and a fun spirit will be highly appreciated!

NAHER business focuses on studio hairdressers who are passionate about their work and used to work in a fast-paced environment.

We are looking forward to meeting you soon!